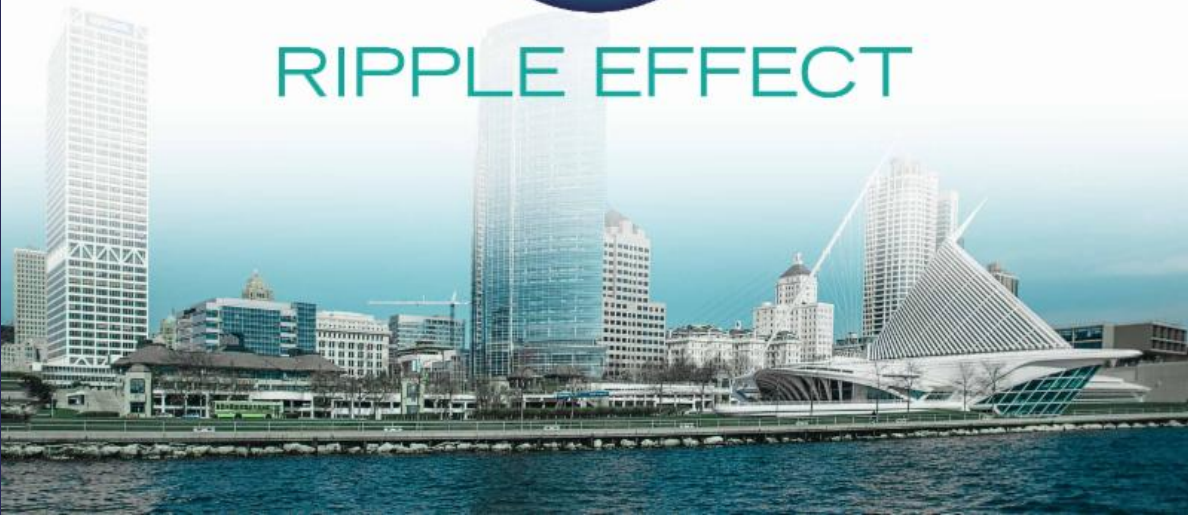




RIPPLE EFFECT



Hello, Milwaukee Downtown-ers!

Fall may be right around the corner, but things are still heating up Downtown! This month, we're helping build city-wide camaraderie with the launch of the first BID-NID Week in the country! Celebrate the work of Milwaukee's 38 Business and Neighborhood Improvement Districts with events all next week, Sept. 9 - 14. Catch up with us during our Sculpture Milwaukee walking tour, Postman's Porch MSO pop-up event, or Canary Coffee Bar ribbon-cutting! For more information, [click here](#).



Maker Faire Milwaukee lands in Downtown for the first time, Sept. 14 & 15. Inventors, tinkerers and hobbyists of all ages will have a chance to join the growing "maker movement."

We're getting revved up for international PARK(ing) Day! On Friday, Sept. 20, parking spaces around the globe will be temporarily reclaimed for people instead of vehicles. Read on for the complete list of where you can find Milwaukee's temporary urban oases.

If you're searching for a guide to everything Milwaukee, no matter the season, look no further than local author Jenna Kashou's *100 Things to Do in Milwaukee Before You Die*. Find out more about this must-have guidebook below.

Plus, dockless scooters have hit Downtown's streets. We've compiled a list of best practices to ensure everyone enjoys Milwaukee's latest mode of transportation safely.

Lastly, the 21st annual Milwaukee Holiday Lights Festival is just around the corner. Learn more on how your organization or business can be listed for FREE in the festival's comprehensive event guide.

Thanks for reading!



Beth Weirick
CEO

Milwaukee Downtown, BID #21
bweirick@milwaukeedowntown.com



MAKER FAIRE MILWAUKEE COMES DOWNTOWN



Known as the Greatest Show (& Tell), Maker Faire Milwaukee is coming Downtown for the first time! This free event will be in full swing on Saturday, Sept. 14 from 10 a.m. to 6 p.m., and Sunday, Sept. 15 from 10 a.m. to 5 p.m. at the Wisconsin Center, 400 W. Wisconsin Ave. Co-hosted by Betty Brinn Children's Museum and Milwaukee Makerspace, in collaboration with MAKE

magazine, the Maker Faire is where engineers, artists, scientists and crafters come together to showcase a variety of hobbies, experiments, and projects.

Maker Faire Milwaukee offers family-friendly activities to inspire tech enthusiasts, inventors, tinkerers and hobbyists of all ages. Workshops and performances like Design & Build Derby, Swap-O-Rama-Rama, The Power Racing Series and more will showcase the growing global community of do-it-yourselfers known as the "maker movement." For additional details on Maker Faire Milwaukee, [click here](#).



PULL INTO ONE OF THESE SPACES - PARK(ing) DAY



From around the globe to the streets of Downtown Milwaukee, people are celebrating International PARK(ing) Day-- an initiative that promotes the rethinking of public spaces and raises awareness of the need for urban green spaces. On Friday, Sept. 20, from 10 a.m. to 2 p.m., metered spaces and loading zones will be temporarily transformed into new territories for creative experimentation, activation, socialization and play.

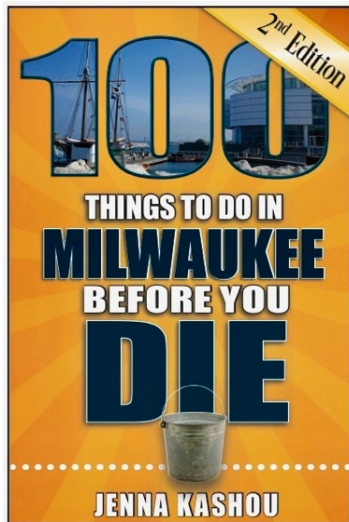
Pull up a seat and join us! Buskers, musicians and a chalk artist will enliven your lunch break between 12 p.m. and 1 p.m. Park yourself at any one of the following locations and enjoy live music, food and games:

- City.Net Café - 306 E. Wisconsin Avenue
- RINKA - 756 N. Milwaukee Street
- Milwaukee Downtown, BID #21 - 301 W. Wisconsin Avenue
- Engberg Anderson Architects - 320 E. Buffalo Street
- The Hive MKE - 750 N. Jefferson Street

Visit milwaukeedowntown.com for additional details.



100 THINGS TO DO IN MILWAUKEE BEFORE YOU DIE



Milwaukee, the Fresh Coast City, always has something to offer, whether you work, live or are just visiting. But with so much to do and see throughout all four seasons, navigating the city's cultural, arts and sporting attractions can be overwhelming. Thanks to a Brew City native, author Jenna Kashou, *100 Things to Do in Milwaukee Before You Die* is your companion to discover, or re-discover, our Midwestern gem of a city.

This comprehensive guidebook will help you navigate Milwaukee's attractions, from restaurant recommendations and new hot spots to comedy shows and festivals. With Kashou's insider's perspective on Milwaukee's ever-evolving landscape, *100 Things to Do in Milwaukee Before You Die* is a guide you won't want to leave home without. For more information, visit www.jennakashou.com.



BEST PRACTICES FOR RIDING DOCKLESS SCOOTERS

Downtown Milwaukee has a new mode of getting around--dockless scooters. Scooter companies Lime, Bird and Spin have begun to pilot their scooter programs throughout Milwaukee. To spread awareness and promote safety, Milwaukee Downtown encourages



pedestrians, riders and motorists to familiarize themselves with these safety tips:

- You must be 18+ years old with a valid driver's license to operate a scooter
 - Follow all street signs, signals and markings, and obey local traffic laws
 - Helmet use is encouraged while riding a dockless scooter
 - Sidewalk riding is prohibited
 - Riding and parking on the Riverwalk is prohibited
 - Only one rider per scooter
 - Use caution at crosswalks
 - No one-handed rides
 - Do not use headphones while riding
 - Do not ride if you've consumed alcohol
 - Scooters must be parked responsibly
- Park out of the public right of way--keep walkways, driveways, access ramps, and fire hydrants clear
 - Park close to the curb, facing the street near designated bike or scooter parking areas, trees or street signs
 - Make sure kickstand is securely in the down position so that the scooter stays upright
 - Avoid uneven surfaces like grass, gravel, rocks, or inclines
 - Except at permitted bicycle facilities, dockless scooters cannot be parked within the following locations:
 - Parklets
 - Loading zones
 - Accessible parking spaces
 - Curb ramps
 - Entryways
 - Driveways
 - Street furniture requiring pedestrian access
 - Transit stops, including bus stops, streetcar stops, shelters, and passenger waiting areas



SUBMIT YOUR INFO FOR THE 2019 HOLIDAY LIGHTS BROCHURE



Preparations for the 21st annual Milwaukee Holiday Lights Festival are well underway! Help us assemble the festival's comprehensive guide by telling us about your establishment's holiday happenings. Everything from concerts and on-stage performances to exhibitions, family amusements, nightlife specials and retail deals are on our wish list.

Events should fall between Nov. 21, 2019 and Jan. 1, 2020. Milwaukee Downtown will work to include as much information as

possible; however, due to space constraints, submissions will be subject to copy-editing. Preference will also be given to events happening within BID #21's boundaries.

Forward details about your event along with a 25-word description to lauren@waterstreetcreative.com by Monday, Sept. 30. Photos are also encouraged! Best of all, there's no cost to be included.



STAY CONNECTED:

