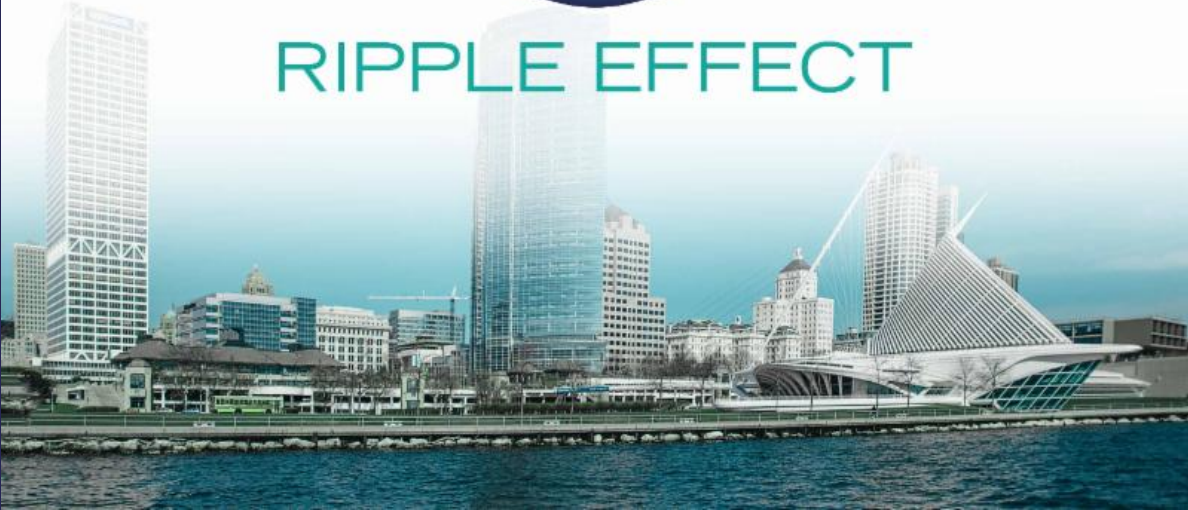




RIPPLE EFFECT



Hello, Milwaukee Downtown-ers!

Milwaukee's abundant summer event schedule is beginning to ramp up! Coincidentally, we too are ramping up for a summer of fresh projects, crowd-drawing events and fun under the sun. Don't forget to fill out your Downtown Dining Week survey by tonight for a chance to win \$450 in dining gift certificates!

Notice anything new on Wisconsin Avenue? That's right; Sculpture Milwaukee is back, with 21 unique works placed along the Avenue. Stay tuned throughout the summer and fall for numerous avenue activation events and sculpture tours for art connoisseurs, visitors and residents alike. Adding to downtown's growing public art initiatives is the recent release of the Jefferson Street Pedestrian Tunnel Mural Project RFQ, which aims to add vibrancy to the walkway.



Mark your calendars for downtown employees' favorite weeklong lunch break! Downtown Employee Appreciation Week returns July 23 - 27, with lunchtime giveaways, outdoor games, after hours events and more. Find more information below on how your organization can take part in the

event.

After serving as a special projects intern for Milwaukee Downtown, BID #21, we're thrilled to introduce Gabriel Yeager as our first Downtown Environmental Specialist! We also introduce our new weekly blog series-- an inside look at what's trending downtown written by our hand-selected insiders.

Thanks for reading!



Beth Weirick
CEO
Milwaukee Downtown, BID #21
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GABRIEL YEAGER HIRED AS BID #21'S DOWNTOWN ENVIRONMENTAL SPECIALIST



Please welcome Gabriel Yeager as Milwaukee Downtown, BID #21's first Downtown Environmental Specialist! Yeager will provide management and oversight for the district's capital improvement projects, including developing project operation plans, seeking new strategic partnerships, securing project sponsorships and grants and researching best practices to ensure Milwaukee Downtown stays ahead of industry trends.

Prior to his induction as Downtown Environmental Specialist, Yeager served as a special projects intern for the organization. To date, Yeager has assisted with the implementation of: Downtown Employee Appreciation Week; PARK(ing) Day; Sculpture Milwaukee; "One Wisconsin Avenue" community walk and the Utility Box Mural Project.



SEEKING RFQS: JEFFERSON STREET PEDESTRIAN MURAL PROJECT

Building upon Milwaukee Downtown, BID #21's numerous public art initiatives and in collaboration with Historic Third Ward



Association and other stakeholders, the Jefferson Street Pedestrian Tunnel Mural Project aims to enhance connectivity between districts through unique public art—a reflection of the downtown environment and the people who interact with it.

A Request for Qualifications (RFQ) was disseminated last month, seeking an artist/team to create a permanent mural to brighten the passage and enhance the public space, transforming it into an

inviting, vibrant, pedestrian-friendly walkthrough for employees, residents, and visitors alike. To view the RFQ, click [here](#).



SCULPTURE MILWAUKEE RETURNS TO WISCONSIN AVENUE



Sculpture Milwaukee, the free outdoor urban sculpture experience that transformed Wisconsin Avenue in 2017, has officially returned to the Avenue. The event kicked off on June 1 with a ribbon-cutting ceremony presented by Associated Bank at the Northwestern Mutual Gardens. 21 works by internationally, nationally and locally renowned artists are on display from the Lakefront to 6th Street now through October 21, 2018.

Sculpture Milwaukee has already proven to have a permanent impact. Tony Cragg's

Mixed Feelings, 2012, a piece from the 2017 installation was purchased by an anonymous donor through the Greater Milwaukee Foundation and dedicated on June 6 outside City Hall, where it will permanently reside.

Numerous sculpture tours, workshops and "avenue activation" activities are planned throughout the summer and fall. Visit www.sculpturemilwaukee.com for a complete schedule of events, and download the Sculpture Milwaukee app at the App Store.



MARK YOUR CALENDAR FOR DOWNTOWN EMPLOYEE APPRECIATION WEEK, JULY 23 - 27

Join community leaders and over 83,490 fellow downtown Milwaukee employees at the 13th annual Downtown Employee Appreciation Week, July 23 - 27. The weeklong celebration rewards the hard work and camaraderie of downtown employees with free lunches, midday fitness activities and outdoor games, happy hour specials, team trivia and more.

If you're a downtown company interested in sponsoring an event or a 1,000-item lunchtime giveaway, contact Erica Chang at echang@milwaueedowntown.com.





MIX IT UP DOWNTOWN WITH OUR WEEKLY BLOG SERIES

Milwaukee Downtown, BID #21 is excited to introduce our weekly blog series; Mix It Up Downtown--your new source for what's trending downtown, written by downtown insiders. Consider it a treasure-trove of downtown Milwaukee's best-kept secrets.

Join us each week as we highlight downtown's mix of entertainment, dining, lifestyle, business, opinions and more. Click [here](#) to view our weekly posts.

Mix It Up Downtown - Blog Series



7 OF THE MOST WISCONSIN-THEMED ITEMS OFFERED DURING DOWNTOWN DINING WEEK

-
Written by Erica Chang

June 5, 2018



THE WORKSPACE REVOLUTION

-
Written by Gabriel Yeager

May 29, 2018



STAY CONNECTED:

