

Business Improvement District #21 Boundary

Monthly Civic Report

March 2025

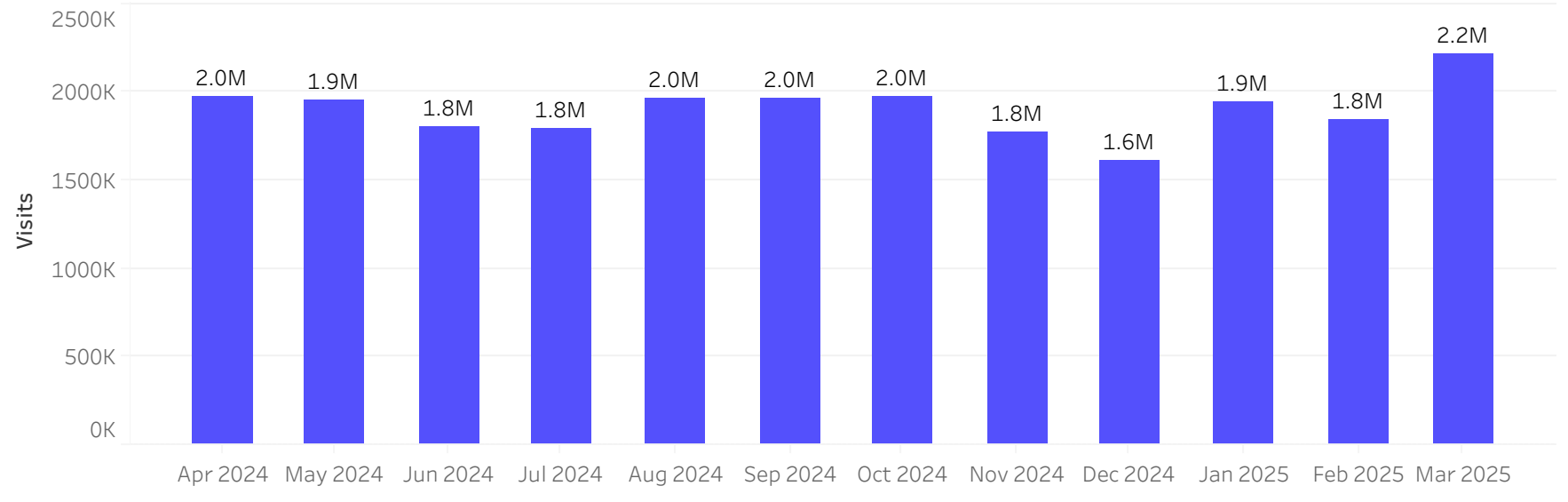
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Visitors

Mar 2025

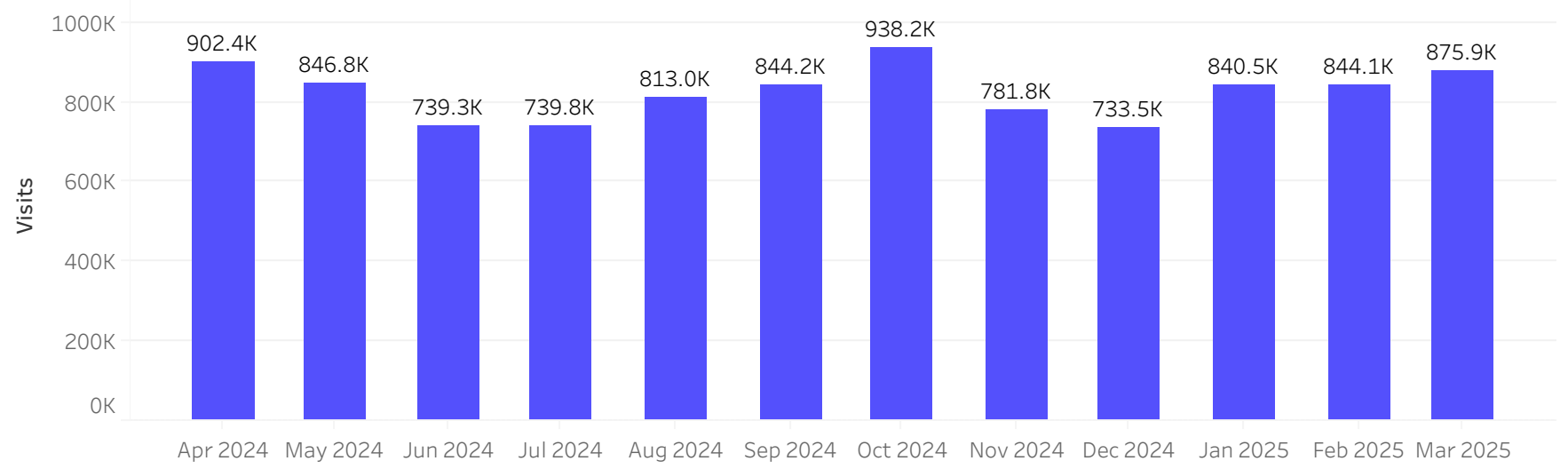
Visits	2.2M
MoM	20.2%
YoY	3.8%
Yo3Y	11.6%



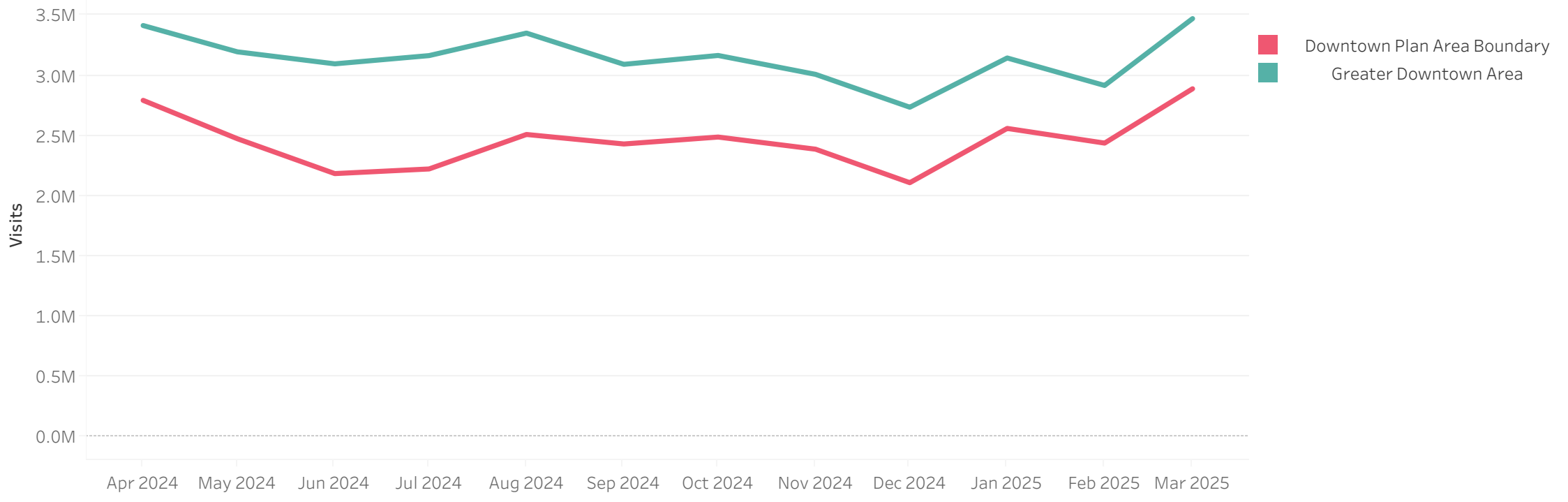
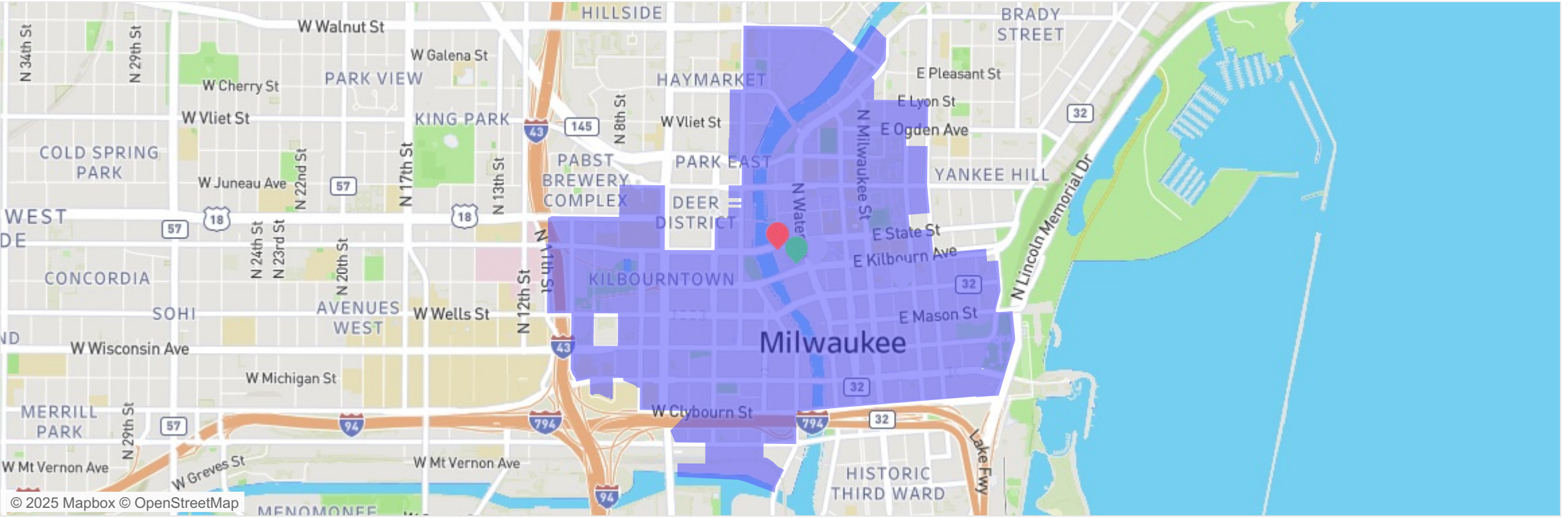
Employees

Mar 2025

Visits	875.9K
MoM	3.8%
YoY	6.2%
Yo3Y	47.6%



Selected Locations



Name	Address	Visits	MoM	YoY	Yo3Y
Greater Downtown Area	929 North Water Street, Milwaukee, WI 53202	3.47M	19.04%	-3.36%	10.19%
Downtown Plan Area Boundary	1005 North Edison Street, Milwaukee, WI 53202	2.89M	18.51%	-2.96%	14.93%