

Business Improvement District #21 Boundary

Monthly Civic Report

January 2025

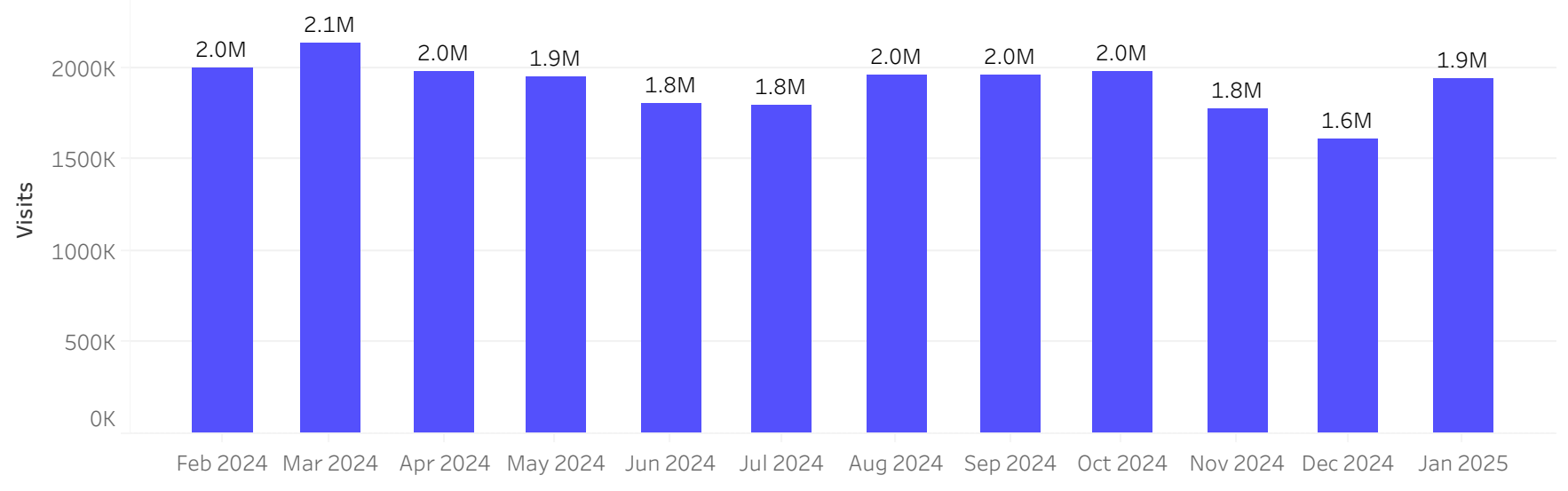
© 2025 Mapbox © OpenStreetMap



Visitors

Jan 2025

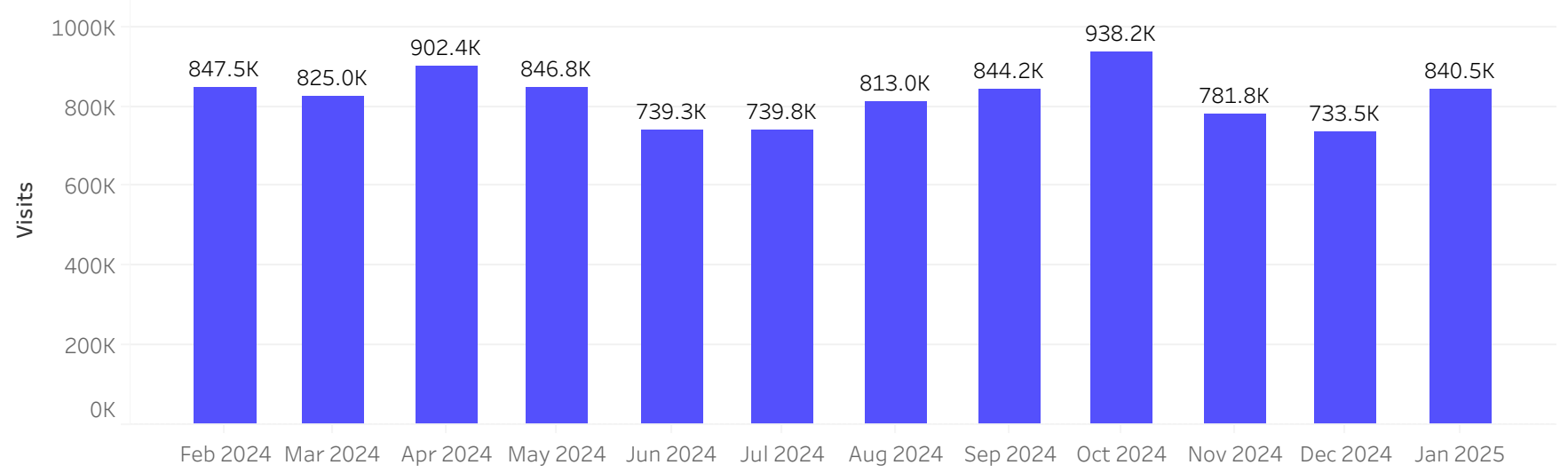
Visits	1.9M
MoM	20.4%
YoY	6.4%
Yo3Y	18.1%



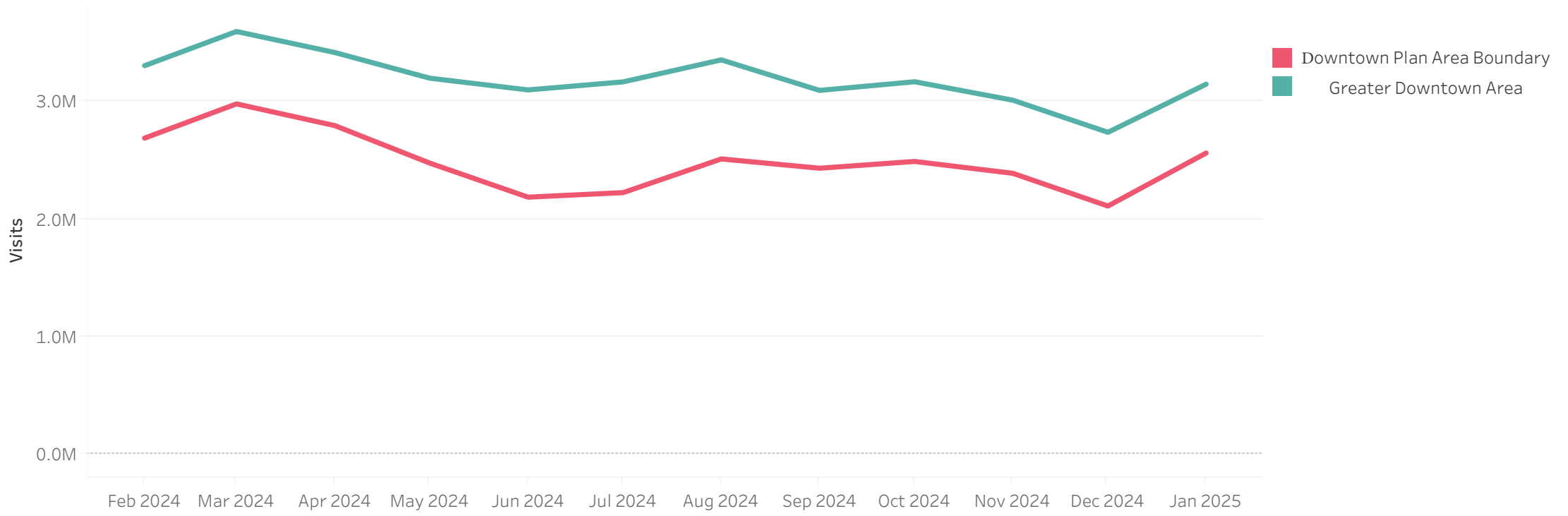
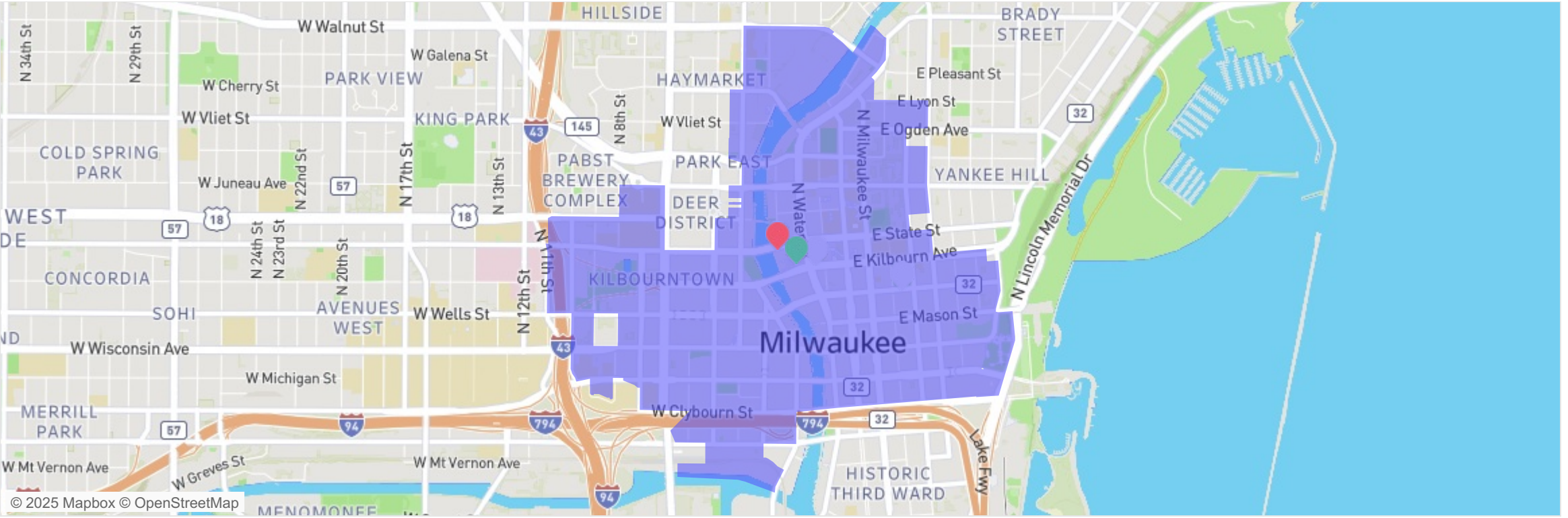
Employees

Jan 2025

Visits	840.5K
MoM	14.6%
YoY	3.2%
Yo3Y	71.4%



Selected Locations



Name	Address	Visits	MoM	YoY	Yo3Y
Greater Downtown Area	929 North Water Street, Milwaukee, WI 53202	3.15M	14.95%	4.62%	18.96%
Downtown Plan Area Boundary	1005 North Edison Street, Milwaukee, WI 53202	2.56M	21.36%	5.61%	18.36%